

Season One - Nov 2026
Delhi’s first franchise padel league

Delhi + Gurgaon

WHAT IS DPL?

Three weekends.
Eight teams, playing for keeps.
The most fun Delhi NCR Padel has ever had.



WHY PADEL?

Your customers are already on these courts.

₹2,000 an hour. The price of play means players self-select..

Filmed, posted, tagged. Padel travels on the feed. And players love their own highlights!

Luxury brands are already buying in. Mercedes. AP. HSBC. They all see the value.

WHO'S PLAYING?

You don't need to reach a million people.
You need these 300.

300

PLAYERS, OWNERS, AND SPECtATORS OVER 3 WEEKENDS.

12

HOURS APPROX SPENT WITH US BY PARTICIPANTS

2

VENUES - DELHI & GURGAON

People don't spend 12 hours with your brand on your Instagram. At DPL, they will.

THE FORMAT

A packed season of drama awaits. This is the padel carnival Delhi NCR needs. And it's just the start.

8	15	105	120
FRANCHISES	TIES (TEAM VS TEAM)	INDIVIDUAL MATCHES	PLAYERS

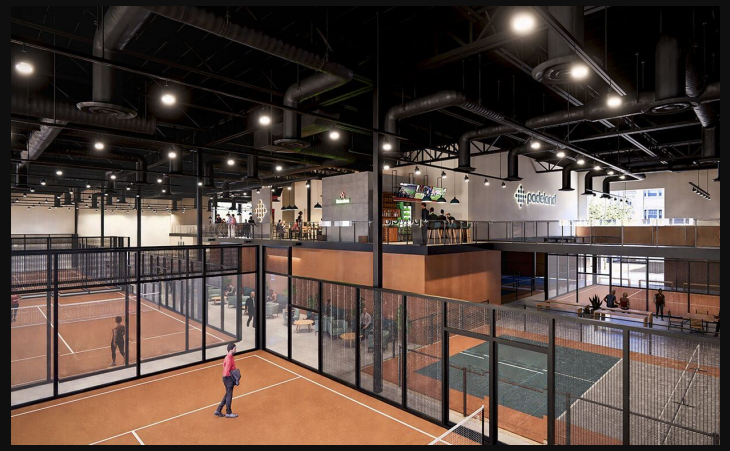
THE SEASON

The arc of Season One: Three big moments. One champion crowned.



Auction night - Oct 2026

AN EVENING OF STRATEGY & CAMARADERIE



Weekend One - Nov 20-22

3 DAYS OF GROUP STAGE DRAMA



Weekend Two - Nov 28-29

SEMIS & GRAND FINALE. IT ALL COMES DOWN TO THIS!

OUR TRACK RECORD

We’re not starting from scratch.

We run weekly community games, tournaments, and clinics. Just ask any of our players – the vibes are immaculate 👌

1,000+
MEMBERS

4+
EVENTS A WEEK

45+
EVENTS RUN SINCE FEB 2026

2
VENUE PARTNERS WITH EXPERIENCE


SGGS
Babolat


BREAK POINT AMERICANO
1 2 3 4 5 6 7 8
1 KARAN 2 X
2 ADITYA 12 X
3 SOUMYA X
4 TANSHER X
5 SHIVAM X
6 RAGHAV X
7 NIKHIL 2 X
8 PRAD X
9 PARTH 12
10 VAIBHAV X
AMAYA X
X
Serve - If your team has even = serve right
odd = serve left
10 min rounds. 2hours.
gpay - 9818886723 Rs 1200


ORGANISED BY
CHELSEA
ATHLEISURE
BEAUTY . FREEDOM

THE TEAM

Together, we’re creating THE padel IP Delhi NCR needs.



Amaya Kothari

Building Delhi’s largest and most active padel community with 1000+ members and 4+ weekly events.



Aryamaan Thakore

E-Factor Experiences: builds and manages national scale creative IPs.



Pranay Merchant

Built digital products. Now building great padel IPs and players. Competitive padel player & coach.

Nine partners. Not a maze of logos yours gets lost in.

	Title ONE SEAT	Associate THREE SEATS	Category FIVE SEATS
WHAT'S ON OFFER	The league carries your name. Exclusivity on every jersey. Auction night, presented by your brand. + Everything in lower tiers.	One named moment or area — the lounge, Player of the Season. Your own brand film. Prominent brand signage at auction night, courtside, and more. Custom activation for your brand + Everything in lower tier.	Official [category] partner mention in all marquee signage. Product placement on matchday. A booth activation at the venue Still and video footage. Inclusion in player welcome gift basket + prizes.
HOW YOU WIN	By the finals, you're a fixture in everyone's minds.	Players come in having heard your name. Now they know your standards.	Your product is in everyone's hands, at every match.
EXCLUSIVITY	Sole title partner. First refusal on Season Two at 10% discount on rack rate.	No other partners from your industry. First refusal on Season Two at 10% discount on rack rate.	No other partners from your industry.
BEST FOR	A brand building a position in a category. You leave owning the name people say.	Brands with something to show, not only something to say. You own a moment and a place on ground that guests remember by its name.	Brands whose product belongs in a player's hand. Proof by use, in front of the people who buy it.

What happens next?

1. A fifteen-minute call.
2. A proposal built around your brand, in two working days.

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